



A TASTE OF BOHEMIA IN LONDON

Served direct from authentic Czech tanks, delivering the unique taste at its very best, Pilsner Urquell tank beer arrives for Taste of London today

Steve Cording

PILSNER Urquell returns to Taste of London today with Tank Beer, offering an enhanced drinking experience.

Four authentic Czech tanks have made the journey earlier this week from Pilsen, in the Czech Republic, to Regent's Park in the capital ready to deliver the unique taste of Pilsner Urquell at its very best.

The Czechs have been drinking Pilsner Urquell "Tankove Pivo" (tank beer) for many years now, but this is the first time that they have been available in the United Kingdom.

Serving unpasteurised Pilsner Urquell fresh from the tanks, taste expert Greg Tucker believes this enhances the unique, mid-mouth full-bodied taste.



Smooth finish:
Greg Tucker,
taste expert

He explains: "Sealed in authentic Czech tanks, this special brewery release really offers something special, a perfect balance of subtle sweetness and pleasing bitterness which hits your mid-mouth and accelerates away to reveal a stunning clean finish."

Pilsner Urquell's Pilsen-born Brewmaster Václav Berka will be on hand at Taste of London to oversee the delivery of his hugely acclaimed beer into Regent's Park, as well as guiding beer fans through their own Czech pour style, each offering their own distinct taste. The first of these pours, arguably the most exquisite, is what the Czech's call *Milko*, a small measure of Pilsner Urquell poured so that foam almost fills the glass. Beautifully aromatic, with a velvety sweet foam that must be drunk before the liquid settles. Alternatively there is *Hladinka*, a smooth-creamier serve and *Na dvakrát*, the classic pour we're all familiar with, in which the golden body is served first and a thick creamy head added.

Berka is only the sixth person to hold the prestigious title of brewmaster, and utilises



'There is a perfect balance of subtle sweetness and pleasing bitterness'

the same brewing process used since its inception in 1842 to ensure the golden beer maintains its stunning golden taste.

"I have so much admiration for all my predecessors who have managed to retain the Pilsner Urquell brewing process and for 170 years, maintained a standard that makes a Pilsner Urquell so drinkable and moreish," Berka explains. "Our beer is always in perfect condition when it passes through our gate and tank beer ensures we keep the very best taste and quality."

Pilsner Urquell will be showcasing its Tank Beer at Taste of London, Regents Park running from today through until Sunday



drinkaware.co.uk for the facts